

26 Tests Of Quality, Integrity & Customer Satisfaction

Requirements & Pledges For Auto Body And Paint Shops NARPRO 26 Tests Collision, V7, 2011, 01, 31. doc

	MEET THESE REQUIREMENTS	
1	Local And Independent	Not A National Chain, Franchise Or Owned By An Insurance Company – Maximum Four Locations In A Metropolitan Area Or NARPRO Territory
2	Experienced	Owner/Manager 10+ Years; Technicians Average 8+ Years
3	Highest BBB Rankings	Rating Of A-, A, Or A+ And No Unresolved Complaints
4	Certification & Training	Technicians Must Have ASE, I-Car Or Manufacturer's Training (Other Certifications May Qualify)
5	95% Customer Satisfaction Rating	Maintain An Initial And Ongoing CSR Of 95% Or More. Must Submit Customer List For Random Survey Before Acceptance To The Network. Once On The Network You Agree To Utilize Our "Full Circle" Review Process
6	Neat & Well-Maintained Facility	Floors, Paint, Furniture, Parts Room, Shop, Parking Lot, Landscaping, Signs. Free Of Old Parts And Tires, Pooling Oil/Fluids, Trash, Etc.
7	Customer Areas	Neat And Clean Customer Waiting Area & Restrooms
8	Environmentally Responsible	Conform To All EPA Guidelines For Handling Of Hazardous Materials Including EPA Section 609 Certification
9	Estimates & Authorization	Provide Detailed Computer-Generated Estimates With Digital Imaging
10	Quality Parts	To Ensure Proper Fit And Finish, Maintain Manufacturers Warranties And Customer Specifications
11	Insurance	Maintain Worker's Comp, And A Minimum \$1,000,000 Garage-Keepers
12	Credit Rating	Good To Excellent
13	Service Bays	Minimum 3 Service Bays
14	Equipment	Up-To-Date Equipment In A Good State Of Repair (Minimum Investment \$150,000) With A Satisfactory Complement Of Hand And Power Tools – Including: • A Computerized Frame Measurement System • A Multi-Point Frame Pulling Machine • EPA Conforming Paint Booth
15	Primary Business	90% Of Business Derived From Collision Repair Services
16	Specialty Tools	Shops That Specialize In Specific Marques Must Have Proof Of Training, Tools And Diagnostics To Support That Marque
	HONOR THESE PLEDGES	
17	Free Local Shuttle	Or Car Pick-Up Service
18	We Will Take All The Time You Need	To Answer Questions, Discuss The Work You've Done And Educate Your Clients In The Overall Condition Of Their Car
19	We Will Resolve Problems Fairly	Agree To Do Our Utmost To See That Our Customer Issue Gets Resolved Quickly And Fairly. Keep Detailed Records On Any Such Dealings And Agree To Work Through The BBB To Mediate And Adjudicate Any Dispute That Cannot Be Resolved Between The Shop And The Client.
20	We Will Follow Up	On Each Repair Job To Confirm Our Customer's Satisfaction With Our Work And Give Them A Chance To Rate And Review Their Experience Through NARPRO.Com
21	Lifetime Warranty	On Paint And Workmanship For As Long As Client Owns Their Vehicle
22	Minimum Warranty On Mechanical Repairs	12 Months/12,000 Miles Parts & Labor On All Work We Do
23	Upgraded Warranty On Mechanical Repairs For VIPs	Upgrade To 24 Months/24,000 Miles For NARPRO VIP Members
24	Vehicle Return/NARPRO VIP Complimentary Detailing	Vehicle Will Always Be Washed When Returned Plus A Complimentary Detailing Will Be Given To NARPRO VIP Members With Any Repair Over \$1500 (Detailing Available At A Discounted Rate If Under \$1,500)
25	On-Time Guarantee	If A Client Shows Up And Their Car Isn't Ready On The Day Promised, You Will Provide A Complimentary Rental Or Loaner Car
26	Client Advocacy	Intercede With Client's Insurance Company To Assure The Vehicle Is Repaired Correctly, Using Specified Quality Parts That Will Not Void The Manufacturer's Warranty